



You Come For The Car

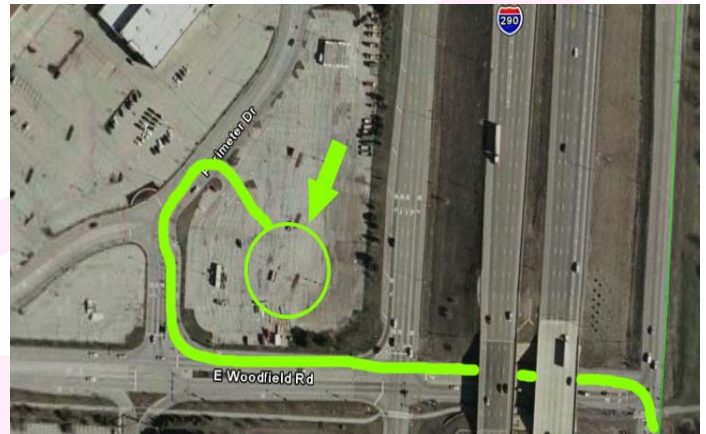
You Stay For The People

American Cancer Society – “Relay for Life” – Beaver Dam, WI

Well, our initial plan was to have a few Vipers make the pilgrimage, and it ends up we're at just about the 20 mark with almost 30 people! For that reason we'd like to coordinate things a bit to make the trip more enjoyable for everyone and make this more of a caravan. As is the trend this year, we have many new faces to welcome and we're glad to have you joining us! Below is the day's plan broken out into detail:

Rally Point

Much like our cruises, we will meet at a rally point that is on the way to the venue. Our plan is to meet at 10:00am at Woodfield Mall in the South-East corner of the Sears Parking lot. The streets right at the corner of that lot are Woodfield Road and West Frontage Road, it's in fact in the same general direction many of you head for our meetings. For those coming from the south up I355, it's the same exit you take for our meetings. Except, instead of driving up Frontage Road all the way to Golf, you'll turn (left) a bit sooner because you'll see Woodfield Road shortly after exiting the highway. If you don't get it right, simply drive around the mall, you'll find us! Please take note, since it's a weekday, you may hit traffic, so please allow extra time to arrive! At around 10:00am, we will leave heading north on I90.



Caravan

We plan to cruise with the flow of traffic. Let's stay together as best we can so that we can just follow the leader and not have to read maps while we're driving. We planned one stop along the way to gas up, take a restroom break, and grab refreshments. The stop will be a good rest area located just after crossing into Wisconsin (I believe exit 187). Once we leave the rest area, our next stop is our staging area for the event, Rick Reed Dodge/Chrysler (1724 North Spring Street Beaver Dam, WI 53916 - Phone: 920-887-2300). The trip should take 2 ½-3 hours. We will be picking up a few Vipers along the way in WI as well. Please bring your I-Pass if you use one. We will slow a little for those Vipers that may need to use the pay toll. The route we'll follow is below:

- Take the **ROCKFORD/CHICAGO (I-90)/ALGONQUIN RD (IL-62)** exit onto **I-90 W** toward **ROCKFORD** (Toll applies) - go **52.1** mi
- Continue on **I-39 N** (Toll applies) - go **68.7** mi
- Take exit **#135A-B-C/HIGH CROSSING BLVD/SUN PRAIRIE/MADISON** onto **US-151 N** toward **135B/SUN PRAIRIE** - go **36.4** mi
- Take ramp toward **INDUSTRIAL DR** - go **0.3** mi
- Turn **L** LEFT on **INDUSTRIAL DR E** - go **0.4** mi
- Turn **R** RIGHT on **N SPRING ST(US-151-BR)** - go **< 0.1** mi
- Arrive at **1724 N SPRING ST, BEAVER DAM**

We will arrive at Rick Reed Dodge at around 1:00pm. Accommodations have been made to have an area to wash or clean up our cars before the event (should you choose). We've also arranged for a nice lunch at that time (complimentary). We'll congregate at this location and get briefed on the next plans of the day. We expect to leave somewhere near 3:00pm to make our way to the event location.

At the event grounds, we are planned to park our cars and arrange a Viper display at the entrance. Although, before parking our cars, we will likely take that opportunity to collectively drive the parade route that will be used for charity rides. The Viper route will be marked by "IL Viper Club/Relay for Life" signage pointing you the right direction. Once we return from the tour, we'll begin arranging our cars to make best use of the space.

Viper charity rides will be offered from 4:00pm-6:00pm. A brief pause will occur for the Survivor Walk that will take place at 6:00pm. Viper rides will then continue until about 8:00pm (or until the need subsides). I would assume for a small town (given the number of cars we have) we will easily accommodate the need for Viper rides. You don't have to give Viper charity rides if you choose not to, we have plenty of cars and we always want to have a group of Vipers sitting on display. There will be someone on hand to help people get in and out of cars and collect donations. Please note, the police know we'll be giving charity rides and have agreed that we can be spirited! It's ok to hit the gas a little and make the ride fun, BUT please understand you are responsible for that passenger and we are to exercise caution!



At the venue there will be restrooms, refreshments, food, etc... You are free to peruse the grounds and interact. You can also congregate near the Vipers. I'm sure we'll be answering many questions and speaking with a lot of eager visitors.

Feel free to bring folding chairs or blankets, many members will likely stick near the cars. Of course don't forget things like suntan lotion, hats, sunglasses, etc... Bring an umbrella to protect against rain (or strong sun). If you have Viper apparel, feel free to wear them. Please remember to have your cell phone with you at all times. We have collected your numbers and this is how we'll communicate throughout the day. The number you can use to contact Kristina and I during that day is (630) 204-2219. Please keep it on hand along with this paper, it has all the information you need.

Because we're not running the event, we will be subject to any changes the event coordinators decide, though I'm sure we'll be treated well. The Viper Club has chosen this opportunity because it's a cause that is near and dear to so many of our hearts and gives us a chance to really make a big difference in a small town. We're there to excite, add depth, and raise money for the cause. I sense we'll do so to a great extent! Any questions, please don't hesitate to contact me!

See you there!

Regards,

Alex Ristanovic

President

Viper Club of America, Illinois Region

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